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# 2023 ifez SMART CITY INTERNATIONAL SYMPOSIUM

2023 IFEZ 스마트시티 국제심포지엄

Key Factors for Successful Smart Cities:  
Citizen Engagement & Data Governance

스마트시티 성공요소: 시민참여와 데이터 관리·활용





# 2023 ifez SMART CITY

## 스마트시티 국제심포지엄 INTERNATIONAL SYMPOSIUM

### PROGRAM



Download Presentation

**14:00~14:30** Opening Ceremony

Stanford and Songdo : A model for Smart and Sustainable Cities  
Michael Lepech Professor, Stanford University

**14:30~15:15** Keynote Lecture

Smart City Berlin - with and for Berlin and its citizens  
Thomas Krause Head of Department for Energy, Digitalization and Innovation, Berlin Senate

Co-Creating the Smart City: Public Innovation Labs in Digital Urban Ecosystems  
Benjamin Seibel Head, CityLAB Berlin

**15:15~15:30** Break

**Session 1** Citizen Engagement

**Presentation 1** AI-based Early Warning Systems  
Jackie Ma Head of Applied Machine Learning Group, Fraunhofer HHI

**15:30~16:35**

**Presentation 2** Together Digital: Berlin's participatory way towards a smart city  
Niklas Kossow Teamlead of Transformation City Team, CityLAB Berlin

**Presentation 3** Driving Smart City Development Through Citizen centric Living LAB: Challenges and Future Direction  
Lee Junghoon Professor, Yeonsei University

Discussion

**16:35~16:45** Break

**Session 2** Data Governance

**Presentation 1** Data as a Key Asset for Digitized Cities and Communities  
Jonas Hetterich Researcher & Software Developer, Fraunhofer FOKUS

**Presentation 2** Data Governance in Berlin TXL and FUTR HUB  
Stefan Höffken Head of Digitalization & Smart Utilities, Tegel Projekt GmbH

**16:45~18:05**

**Presentation 3** Establishing Data Hub Data Governance for Intelligent Cities  
Park ChulSu Senior Manager of IoT Business Team, SKTelecom

**Presentation 4** Data Governance in the Open Digital Ecosystem  
Won Heesun Director of Electronics and Telecommunications Research Institute

Discussion

**18:05~18:10** Closing