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2023 ifez SMART CITY INTERNATIONAL SYMPOSIUM

2023 IFEZ 스마트시티 국제심포지엄

Key Factors for Successful Smart Cities:
Citizen Engagement & Data Governance

스마트시티 성공요소: 시민참여와 데이터 관리·활용

Hosted by ifez 인천경제자유구역

Organized by 인천스마트시티 INCHEON SMART-CITY COOPERATION

Partnering with URBAN TECH REPUBLIC BERLIN

Speakers from BERLIN

CityLAB Berlin

Fraunhofer HHI

Fraunhofer FORUM

URBAN
TECH
REPUBLIC
BERLIN

Stanford
University

연세대학교
YONSEI UNIVERSITY

SK telecom

ETRI



2023 ifez SMARTCITY

스마트시티 국제심포지엄 INTERNATIONAL SYMPOSIUM

PROGRAM



Download Presentation

14:00~14:30

Opening Ceremony

Stanford and Songdo : A model for Smart and Sustainable Cities

Michael Lepech Professor, Stanford University

14:30~15:15

Keynote
Lecture

Smart City Berlin - with and for Berlin and its citizens

Thomas Krause Head of Department for Energy, Digitalization and Innovation, Berlin Senate

Co-Creating the Smart City: Public Innovation Labs in Digital Urban Ecosystems

Benjamin Seibel Head, CityLAB Berlin

15:15~15:30

Break

Session 1

Citizen Engagement

Presentation 1

AI-based Early Warning Systems

Jackie Ma Head of Applied Machine Learning Group, Fraunhofer HHI

Presentation 2

Together Digital: Berlin's participatory way towards a smart city

Niklas Kossow Teamlead of Transformation City Team, CityLAB Berlin

15:30~16:35

Presentation 3

Driving Smart City Development Through Citizen centric Living LAB:
Challenges and Future Direction

Lee Junghoon Professor, Yeonsei University

Discussion

16:35~16:45

Break

Session 2

Data Governance

Presentation 1

Data as a Key Asset for Digitized Cities and Communities

Jonas Hetterich Researcher & Software Developer, Fraunhofer FOKUS

Presentation 2

Data Governance in Berlin TXL and FUTR HUB

Stefan Höffken Head of Digitalization & Smart Utilities, Tegel Projekt GmbH

16:45~18:05

Presentation 3

Establishing Data Hub Data Governance for Intelligent Cities

Park ChulSu Senior Manager of IoT Business Team, SKTelecom

Presentation 4

Data Governance in the Open Digital Ecosystem

Won Heesun Director of Electronics and Telecommunications Research Institute

Discussion

18:05~18:10

Closing