

The 1st IFEZ Video Competition : Daily information for Expats

To support the settlement of expats in IFEZ, IFEZ Authority is organizing the '2023 IFEZ Video Competition: Daily Information for Expats.' We are seeking video content created by citizens that provides practical life information.

1. Eligibility

Individuals or teams of up to 4 people, Koreans or expats residing in Korea

※ One submission per individual, and multiple entries are not allowed.

2. Schedule

- Application Period: September 27, 2023 ~ November 23, 2023
- Announcement of Results: In December 2023 (Posted on IFEZA Website)

3. Competition subject

Create a video introducing practical information in English that is essential for the daily life for IFEZ expats

E.g.) how to obtain a Korean driver's license, how to use essential lifestyle apps (delivery apps, etc.), library guidelines, introducing must-visit places in IFEZ, etc.

4. Required Documents

- (Form 1) Application Form
- (Form 2) Personal Information Collection and Use Agreement
- (Form 3) Video Utilization Agreement
 - ※ All team members must submit this form.
- (Form 4) Portrait Rights Utilization Agreement
 - ※ All individuals must submit this form if applicable

◆ Submission Guidelines

- Scan (Form 1-4) in PDF format after signing and zip the all submitted documents to create a folder.
- ZIP file name: 2023 Daily Information Video Competition for IFEZ Expats_Applicant's Name (or Team Name)_Date of Birth(YMMDD)

5. Video Format

Type	Duration	Resolution	File Format
General Video	3 mins - 10mins	1920*1080 pixels (FHD) or higher	When awarded, submit a clean and a final version in mp4, wmv, avi, or other video formats without copyright issues.
Short-form Video	30sec - 90sec		

- The video must be shot or produced by the applicant.
- No genre restrictions (Vlog, web drama, animation, music video, etc.).
- Music and fonts used in the video must not have copyright issues.
- ※ Be sure to provide the source of the music and fonts (mention in the video credits).

6. How to apply

Upload the video to your personal YouTube account and submit required documents via email.

- ※ Postal and in-person applications will not be accepted.

- Video Posting: Upload to your YouTube account with 'public' visibility.
- Video Title : "IFEZ Video Competition Daily information for expats_Video Title"
- Mandatory Hashtags(3) : #IFEZ, #IFEZexpatsdailyinformation, #IncheonFreeEconomicZone
- Application Submission: Submit required documents via email including the application form, Personal Information Collection and Usage Agreement, Video Utilization Agreement, Portrait Rights Utilization Agreement.
- Application forms
 - Download from the IFEZ Global center website (www.ifez.go.kr/global)
 - Email Address: ifezglobal@gmail.com

7. Evaluation criteria

- Relevance, Artistry, Creativity, Communicative effectiveness

8. Applicant Guidelines (Must-read before applying)

- Participants must complete and submit the following documents along with their work: ① Entry Application Form, ② Personal Information Collection and Use Agreement, ③ Video Utilization Agreement, and ④ Portrait Rights Utilization Agreement.
- Each participant (individual or team) can submit only one work.
- Submitted works will not be returned, and the number of awardees may be adjusted based on the number of participants and the quality of the works.
- Award details and schedules are subject to change due to internal circumstances, and any changes will be announced by Incheon Free Economic Zone Authority.
- The evaluation process will be conducted privately, and submitted documents will not be returned.
- If a submitted work does not meet the evaluation criteria, it may not be selected as an award-winning work.

- All submitted works must not infringe on the rights of third parties, including portrait rights and copyrights, intellectual property rights (audio, video, images, illustrations, fonts), and any legal responsibility for disputes related to plagiarism or imitation will rest solely with the entrant.
- Award-winning works must be submitted in a video format (mp4, wmv, avi, etc.) that does not infringe on video copyrights, in a clean version and final version, to Incheon Free Economic Zone Authority.
- All rights to award-winning works will be transferred to Incheon Free Economic Zone Authority, and the authority may utilize (and if necessary, modify) the winning works as secondary creations to achieve the purpose and objectives of the competition.
- Works that have received awards in other competitions, or works that involve identity theft of others' creations, will be excluded from evaluation, and awards may be revoked, and prizes may be reclaimed, even after evaluation.
 - ※ Participants are not allowed to submit works that are the same as or similar to those submitted to the "2023 6th Fall In Love with IFEZ competition". If duplicate submissions are identified, they will be excluded from evaluation, and awards may be revoked, and prizes may be reclaimed.
- In case of receiving similar or identical works, award-winning works will be selected based on the order of submission, and lower-ranked works will be excluded from awards.
- If there are issues such as failure to submit the application form or video file playback errors, all responsibilities lie with the applicant.
- Only documents and video files submitted within the application period will be accepted.
- The scores and rankings of participants other than the award winners will not be disclosed.
- For aerial filming (drone) works, they must have obtained flight and aerial filming permits or comply with regulations related to no-fly zones and aerial filming. If no-fly zones or military facilities are included, relevant documents such as flight approval and filming permits must be submitted.
- All music used in the video must be free from any copyright issues.
- In the case of a team winning an award, the prize money will be given to the team representative, IFEZ is not involved in the distribution of prize money.
- Works that do not adhere to the competition subject, production

specifications, or other competition requirements will be excluded from the evaluation process. The content of such works will not be disclosed, and no objections will be accepted regarding the evaluation results.

- Even after the award decision, if it is revealed that the guidelines mentioned above have been violated, the award may be revoked, and the prize money may be reclaimed.

9. Awards

Type	Prize	Number of selected works	Prize
Total		9	KRW 10,000,000
General video (3 mins – 10mins)	Grand Prize	1	KRW 3,000,000
	2 nd Prize	1	KRW 1,500,000
	3 rd Prize	3	KRW 500,000 each
Short-form Video (30sec - 90sec)	Grand Prize	1	KRW 2,000,000
	2 nd Prize	1	KRW 1,000,000
	3 rd Prize	2	KRW 500,000 each

- ※ Depending on the evaluation results, there may be no awardees or changes
- ※ In the case of a team winning an award, the prize money will be given to the team representative(1 person)
- ※ The prize money includes the transfer fee for intellectual property rights (ownership of the work)
- ※ The awardee is responsible for any taxes and fees related to the prize money. Prize money will be paid after tax deductions, in accordance with the regulations of the Korean government.

10. Contact : ifezglobal@gmail.com